



## Alessandra Laura

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17<sup>th</sup> August 1992



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### Profile

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My bachelor's degree in "Languages and Foreign Literature" combined with a period studying abroad have been significant in developing linguistics and communicative skills. After graduating, I spent almost two years living in the Tuscan countryside during which I discovered the process of wine production, from working in the vineyard to producing wine. I am now attending a master's program of marketing and management in winemaking companies through which I expect strengthening my skills and making my passion a lifetime career. In previous professional experiences, I have acquired strong organizational and professional skills that I intend to invest by working in the winemaking field, thus growing personally and professionally.

### Professional experience

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#### Hermès | Junior sales support

December 2018, Florence

Checking products in store; Sales support; Visual check boutique

#### La Cicala | Waitress

June 2018 - October 2018, Bordighera

Checking stock and cellar; Welcoming and attending customers; Table dressing

#### Grape harvesting

August 2017, Florence

Grape harvesting for personal production

#### Gastone | Waitress

August 2016 - October 2017, Florence

Table service; dressing; coffee making

#### La Reserve | Waitress

June 2012 - September 2012, Bordighera

Table service; dressing; cocktails and coffee making

## Education

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### Università degli Studi di Firenze | 1<sup>st</sup> level Master

January 2019 - ongoing, Florence

Marketing and management in winemaking companies

### Università degli Studi di Firenze | Bachelor's degree

October 2012 - October 2016, Florence

Languages, Literatures and Intercultural studies

### University of Saint Petersburg | Study exchange programme

October 2014 - December 2014, Saint Petersburg

Languages and Literature

### Liceo Angelico Aprosio | High school

Settember 2006 - June 2011, Ventimiglia

Classical gymnasium degree

## Skills

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### Italian



Native

### English



B2

### Russian



B2

### French



A2

Driving license (B)

Cooking, ecology, nature, innovative style of life, travelling