



MATTEO DI MARCO

DOCTOR OF AGRIBUSINESS MANAGEMENT



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Piazza Giacomo Matteotti 3, Siena



Born in Siena (SI) on July 16, 1997

OVERVIEW

After five years at the Scientific High School of Applied Sciences, I decided to pursue a degree in Chemistry and Pharmaceutical Technology. In 2022, I changed my academic path, enrolling in the professional bachelor's degree in Agribusiness, from which I graduated in October 2024. Living in Siena, in the heart of a land historically dedicated to wine, ignited my passion for this world. Growing up among Tuscan vineyards taught me the value of a tradition that blends nature, work, and culture, inspiring me to become actively involved in it. During my university studies, I began the AIS Sommelier course, which gave me a broader perspective on wine. I have just completed the program, graduating as an AIS Sommelier. Over the past two years, I have had the opportunity to work with important wineries in the area. After completing the Master's program in Management and Marketing of Wine Companies, I had the opportunity to work at the Chianti Classico Wine Consortium, in the Marketing and Communication Office. I am an energetic and outgoing person, eager to learn and challenge myself with new opportunities.

LANGUAGES

Italian: native

English: advanced

Spanish: basic

SKILLS

Communication and interpersonal abilities
Predisposition for collaborative work
Organizational and decision-making competencies
Capacity to adapt to new environments

COMPUTER PROFICIENCIES

Microsoft Office Suite

Canva

Excel

PROFESSIONAL EXPERIENCES

CONSORZIO VINO CHIANTI CLASSICO – MARKETING AND COMMUNICATIONS INTERN

09/2025 – ongoing

- Consortium press office: source research, data management and archiving, and press review
- Visits of journalists, influencers, and opinion leaders
- Editorial collaboration for the Chianti Classico Magazine
- Communication support and participation in consortium events
- Support for special projects (MOOC – e-learning platform)

LOGHI VALENTINO BERNI FARM – INTERNSHIP

09/2023 – 04/2024

- Assistance to the export manager
- Hospitality at corporate events
- Private truffle hunt, wine tours and tastings in English
- Engagement in exhibitions and events alongside the owner
- Logistics management for B2B and B2C orders and shipments
- Organization of the activity calendar
- Management of corporate social media

SAN FELICE FARM ESTATE – INTERNSHIP

04/2023 – 05/2023

- Private and group wine tours and tastings, offered in both Italian and English.
- Warehouse management

EDUCATION AND TRAINING

UNIVERSITY OF FLORENCE

Master's Degree in "Management and Marketing of Wine Enterprises"

01/2025 – (ongoing)

UNIVERSITY OF SIENA

Bachelor's Degree in Agribusiness with a Professional Focus

Thesis "Energy Efficiency and Sustainability: The Role of Biogas Production at Ginori Lisci Company"

10/2022 – 10/2024 Graduating academic year 2024

AIS SOMMELIER COURSE

First, second, and third level diplomas

2023–2024–2025

SCIENTIFIC HIGH SCHOOL OF APPLIED SCIENCES

Diplomate, 2015–2016