



MATTEO DI MARCO

DOCTOR OF AGRIBUSINESS MANAGEMENT



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Piazza Giacomo Matteotti 3, Siena



Born in Siena (SI) on July 16, 1997

OVERVIEW

After five years at Applied Sciences High School, I chose to pursue a degree in Pharmaceutical Chemistry and Technology. In 2022, I shifted my academic focus to a professional degree in Agribusiness, with graduation anticipated in October 2024. Residing in Siena, at the heart of a region renowned for its wine, has ignited my passion for this field. Growing up amidst the Tuscan vineyards has deepened my appreciation for a tradition that harmonizes nature, labor, and culture, motivating me to engage actively in it. During my university studies, I embarked on a course to become an AIS sommelier, which has broadened my understanding of wine. I have just completed my program with the final examination of the third level. In the last two years I have had the opportunity to work with two different wine companies. I am presently pursuing a master's degree in Management and Marketing of Wine Businesses at the University of Florence.

I am an enthusiastic and optimistic individual, possessing a strong desire to learn and challenge myself with new experiences.

LANGUAGES

Italian: native

English: advanced

Spanish: basic

SKILLS

Communication and interpersonal abilities
Predisposition for collaborative work
Organizational and decision-making competencies
Capacity to adapt to new environments

COMPUTER PROFICIENCIES

Microsoft Office Suite

Canva

Excel

PROFESSIONAL EXPERIENCES

LOGHI VALENTINO BERNI FARM – INTERNSHIP

09/2023 – 04/2024

- Assistance to the export manager
- Hospitality at corporate events
- Private wine tours and tastings in English
- Truffle hunt with guests at the estate's exclusive truffle grounds
- Engagement in exhibitions and events alongside the owner
- Logistics management for B2B and B2C orders and shipments
- Organization of the activity calendar
- Invoicing
- Management of corporate social media

SAN FELICE FARM ESTATE – INTERNSHIP

04/2023 – 05/2023

- Private and group wine tours and tastings, offered in both Italian and English.
- Warehouse management

EDUCATION AND TRAINING

UNIVERSITY OF FLORENCE

Master's Degree in "Management and Marketing of Wine Enterprises"

01/2025 – (ongoing)

UNIVERSITY OF SIENA

Bachelor's Degree in Agribusiness with a Professional Focus

Thesis "Energy Efficiency and Sustainability. The Role of Biogas Production at Ginori Lisci Company"

10/2022 – 10/2024 Graduating academic year 2024

AIS SOMMELIER COURSE

First, second, and third level diplomas

2023-2024-2025

SCIENTIFIC HIGH SCHOOL OF APPLIED SCIENCES

Diplomate, 2015-2016