



CHIARA GANETTI

Graduated in Viticulture and Oenology

Profile

My education in oenology and agricultural sciences, combined with a strong passion for the wine sector, has enabled me to develop both technical and managerial skills in wine production and marketing. I have had the opportunity to apply the knowledge acquired during internships, adapting it to different business contexts. My experience in the restaurant industry has also provided me with strong organizational and interpersonal skills, valuable for managing customer relationships and effectively supporting sales and promotional activities.



Work Experience

Consorzio Vino Chianti Classico

Barberino Tavarnelle - FI Marketing intern

- Supported the organization of events and promotional campaigns for the Consortium.
- Managed relationships with companies and suppliers and assisted with operational activities for events.

Giu 2025
-
Dic 2025

Mar 2023
-
Nov 2024

Set 2023
-
Nov 2023

Lug 2022
-
Set 2022

Lug 2021
-
Set 2021

Divino

Badia A Passignano - FI Waitress

Fattoria San Donato

San Gimignano - SI Winemaker intern

- Assessed grape ripeness and supported harvest and laboratory analyses.
- Participated in winemaking operations.
- Assisted with bottling processes and warehouse activities.

Sosta sulla Francigena

San Gimignano - SI Waitress

Caffetteria gelateria dell'Olmo

San Gimignano - SI Bar staff



Education

First level master: Management and Marketing of Wine Companies

University of Florence

2025 - Present

University degree: Viticulture and Oenology

University of Florence

2021 - 2024

Final grade: 110/110 L.

Thesis work in marketing. Title: "Assessment of Opportunities to Expand the Business Boundaries of Small Wineries through Cost Management".

High School Diploma: Agriculture, with a specialization in Viticulture and Oenology

Agricultural Technical Institute "B.Ricasoli" (Siena)

2016 - 2021

05/08/2002

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Via del Mattone 9/A
53037 - San Gimignano (SI)

Driving license B

Soft skills

- Flexible and able to adapt to changing situations.
- Responsible and reliable.
- Keen to learn and open to innovation.
- Team-oriented with strong collaboration skills.

Computer skills

- Microsoft Office (Word, Excel, PowerPoint)
- Canva

Language

- Italian: native language
- English: level B2
- French: basic level