



05/08/2002



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Via del Mattone 9/A
53037 - San Gimignano (SI)



Driving license B

Soft skills

- Flexibility and ability to adapt to changing situations
- Responsibility
- Propensity for learning and innovation
- Aptitude for team working and collaborations

Computer skills

- Microsoft Office (Word, Excel, PowerPoint)
- Canva

Language

- Italian: native language
- English: intermediate level B2
- French: basic level

CHIARA GANETTI

Doctor in Viticulture and Oenology



Profile

My studies in oenology and agriculture, my passion for the wine sector and activities related to marketing led me to undertake a Master's degree in Management and marketing of wine businesses to increase my knowledge in this area.

During my studies, my internship activity allowed me to put into practice the skills I acquired by adapting them to different contexts, while other work activities in the restaurant field gave me good skills in organising activities, empathy and good communication with customers.



Work Experience

Mar 2024

-

Nov 2024

Divino

Badia A Passignano - FI Waitress

- Management of reservation and assigned tables
- Customer support in the choice of dishes and wine pairing

Sep 2023

-

Nov 2023

Fattoria San Donato

San Gimignano - SI Winemaker intern

- Grape ripeness assessment, harvest and laboratory analysis.
- Participation in winemaking operations.
- Bottling and warehouse management.

Jul 2022

-

Sep 2022

Sosta sulla Francigena

San Gimignano - SI Waitress

- Reception of guests, accompaniment to the tables and complete management of assigned tables.
- Payments management.

Jul 2021

-

Sep 2021

Caffetteria gelateria dell'Olmo

San Gimignano - SI Barista

- Counter service, store tidying and counter restocking.



Education

First level master: Management and Marketing of

Wine Companies

2025 - present

University of Florence

University degree: Viticulture and Oenology

University of Florence

2021 - 2024

Final grade: 110/110 L.

Tesis work in marketing. Title: "Evaluating opportunities to expand the business boundaries of small wine enterprises through cost management."

Degree: Agriculture, with specialisation in Viticulture and Oenology

2016 - 2021

Agricultural Technical Institute "B.Ricasoli" (Siena)

Final grade: 100/100.