



Beatrice Fusi

ACADEMIC TRAINING

Master Level I, Management & Marketing of wine businesses

Ongoing at the Università degli Studi di Firenze

Degree at the Università degli studi di Siena

BSc in Agribusiness (L-25) 2019/2023

Grade 110/110

Higher education

Diploma Istituto tecnico Agrario di Siena, specialisation in Environment and Land Management 2018/2019

Additional training:

First level at Associazione Italiana Sommelier

Ongoing Delegazione Vald'Elsa

Attestato vendita ed uso Patentino Fitofarmaci 2020

Q@UAGRI Course

Course promoted by Region of Tuscany in the field of enhancement, control and protection of the territory. 2018

HACCP 2018

WORK EXPERIENCE

Hospitality executive

Fattoria di Mocenni Bindi Sergardi: 2022

full time working experience, shadowing to Hospitality manager, winetour care. Use of management software, promotion platforms and wine clubs.

Curricular internship

Fattoria di Mocenni Bindi Sergardi: 2021 - 2022

Side-by-side Agronomist ed Enologist, carried out and viewed vinification, bottling, field operation, treatments, etc.

Sales and marketing office support.

Sales statistics, company management software, label design, product promotion, social content programming, etc.

Curricular training

CESAF Certaldo: 2020

Worked in an **Agronomist's office** where I carried out tasks with the ARTEA platform, viewed cadastral maps, and arranged campaign notebooks. Do and trained pesticide licenses.

Alternating school in an Enologic laboratory

Enologico Toscano Poggibonsi | 2018-2019

Learned and carried out all laboratory operation and analyses concerning samples of grapes, must and finished wine.

PROFILE

31/10/2000

Poggibonsi, SI

Via di Sciano Calcinaia 27/A, Certaldo

Italian Nationality

FSUBRC00R71G752D

CONTACT

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✉ beatricef31@gmail.com

Degree in agriculture ad business, very passionate about wine sector and his business.

Accurate and able to collaborate in a team.

LANGUAGES

Italian - Mother tongue

English - Intermediate (B2)

German - Basic (A2)

REFERENCES

Aviable upon request.