



ARIANNA FOLLI

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Firenze IT

09/10/1993

PHILOSOPHY

"Wake up determined and go to sleep satisfied of yourself"

WORK EXPERIENCES

Chef de rang, assistent sommelier

La Ménagère - Firenze Nov 2021 present

- Table services
- Work by target
- Pursuing customer needs
- Cellar management

Communication and Marketing

Dry srl - Firenze Apr 2021 a Set 2021

- Design and development of editorial plans for web and social media
- Organize shooting in order to create new digital contents
- Plan, organize and develop digital contents by Facebook Business
- Logistic coordination
- Relationship management with suppliers and customers

Model and Talent

Free Wave - Tokyo Jan 2017 Apr 2020

- Time management
- Runway and Fashion Show, organize shooting: moodboard, photographic set, make-up
- Personal Page Instagram: self-promoting, sponsorship with local brand (JP)
- Compliance with deadlines

HR Backoffice

教文館東京 [Kyobunkan Tokyo] - Feb 2017 Dec 2017

- Support for the company's foreign customers
- Employee contracts digitalization
- Back-office

Inventory Clerk

RGIS - Firenze/Milano Mar 2013 Feb 2016

- Manage and organize small labor unit
- Team leadership
- Manage the university and work career

EDUCATION

Università di Firenze - Jan 2022 in progress
Master in Marketing e Management per imprese vitivinicole

WSET - Set 2021

Third level: Pass with Merit

Yoshida Institute - Jul 2016 to Apr 2018
Japanese Language School

Università di Firenze - Ott 2012 a Apr 2016
Degree in Industrial Design. Score 105 on 110

SKILLS

- Experience in international contexts
- Organization and planning
- Team leading
- Empathy
- Flexibility and adaptability
- Autonomy at work in a short time

LANGUAGES

Italian - Mother tongue

English - C1



Japanese - B1



French - B1



HOBBIES

- Scuba Diving - Open water
- Reading
- Yoga
- Travel